

NEWS RELEASE

FOR IMMEDIATE RELEASE

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Behind the Scenes Pledge-of-Support Partners Come Though During a Difficult Year

And Introducing the Individual Pledge Program

Companies joining the Behind the Scenes Pledge-of-Support Program make a long term commitment to support the work of the charity through the sale of their products or services. They are our valued partners in helping us fulfill our mission of assisting our colleagues in need.

Despite the unprecedented challenges of the past year, these companies stepped up to honor their commitment with 2020 donations and Behind the Scenes is extraordinarily grateful for that support. Our deepest thanks go to [Concert Shop](#), [ETC](#), [Evoke Collaborative](#), [Gray Matter Visual](#), [HG Lighting Design](#), [InCord](#), [J-4 Design](#), [Light Touch Designs](#), [Lightswitch](#), [Litegear](#), [Rosco](#), [TMB](#), and [Westview Productions](#). We encourage you to support these companies in whatever way you can, because they are supporting you during good times and bad.

To join the program, companies pledge a percentage of profits of the sale of a product or service to the charity on an ongoing basis. After being approached by individuals looking for a way to support Behind the Scenes through their creative work, we are pleased to establish the **Individual Pledge Partner Program**. This allows unaffiliated individuals who offer design services, author books, have speaking or teaching engagements, or are an artist, photographer, craftsperson, etc. to make a pledge to support the charity on an ongoing basis with their work.

For more information on joining the Behind the Scenes Pledge-of-Support Program, please email Lori Rubinstein at info@behindthescenescharity.org.

The Behind the Scenes charity provides entertainment technology professionals, or their immediate dependent family, who are seriously ill or injured with grants that may be used for basic living and medical expenses. The BTS Mental Health and Suicide Prevention Initiative provides tools and resources to support entertainment industry workers and promote mental health and psychological safety. For more information about Behind the Scenes visit www.behindthescenescharity.org.